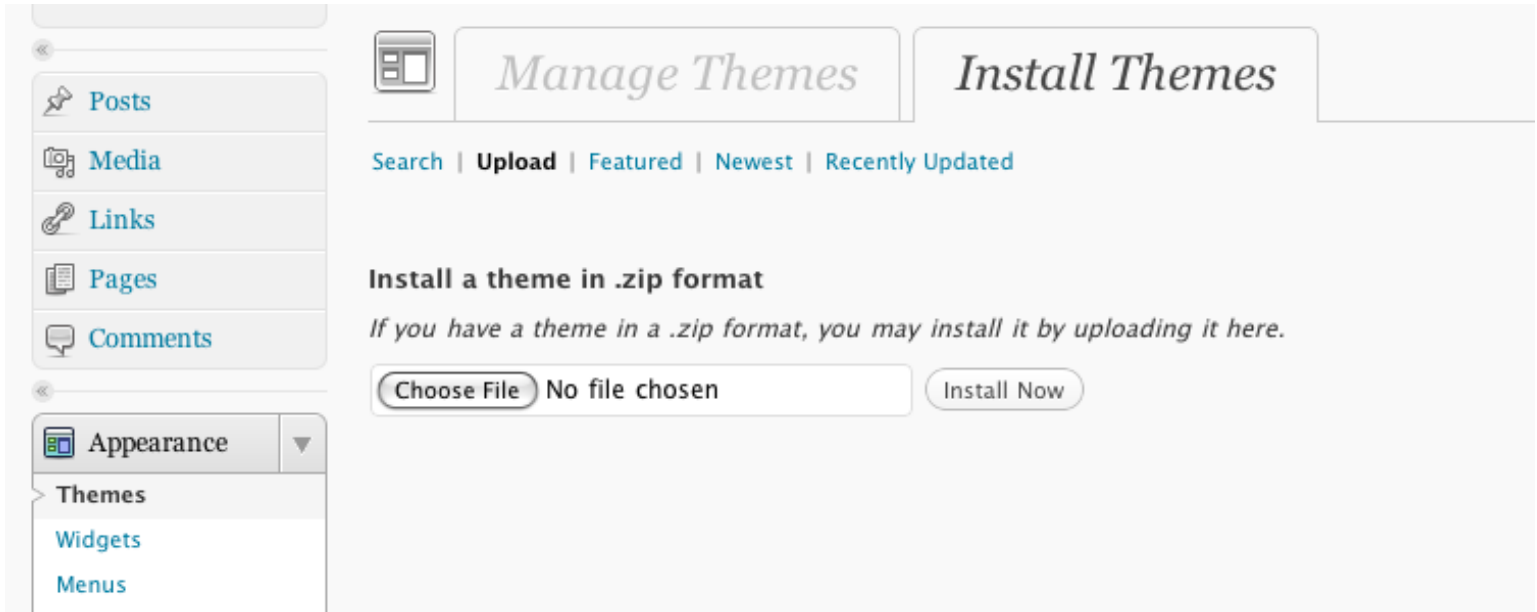


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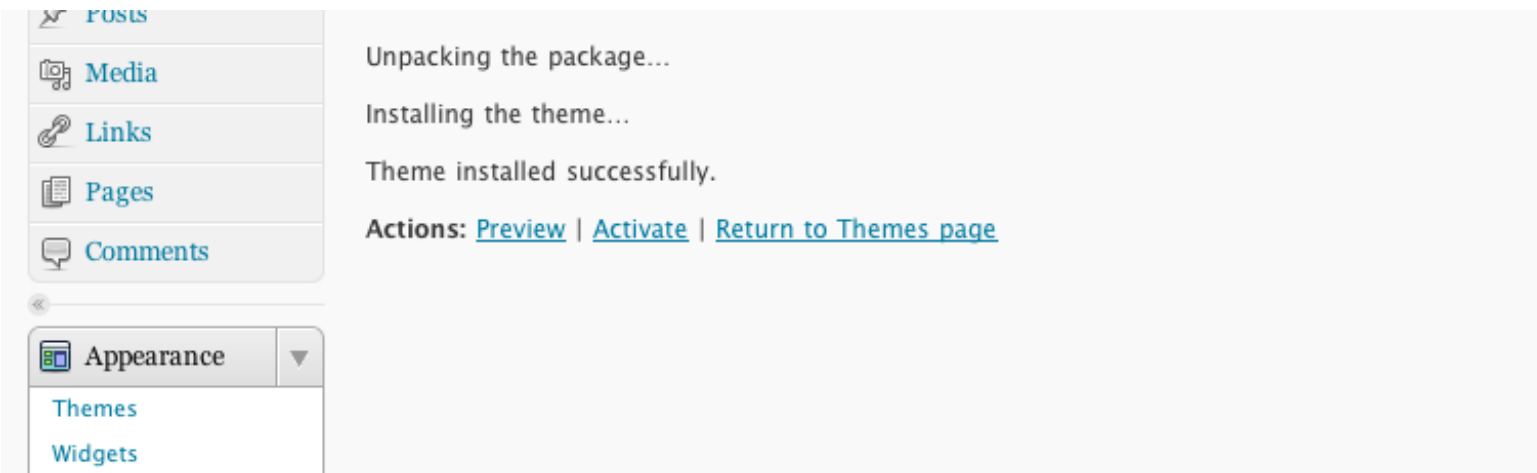
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Installing and Activating the Theme

In your WordPress admin under the “Appearance” tab, select “Themes”. Then click on the “Install Themes” tab at the top of the page. Next, select the “Upload” option. Browse to and select your Pure Theme .zip file and press the “Install Now” button.

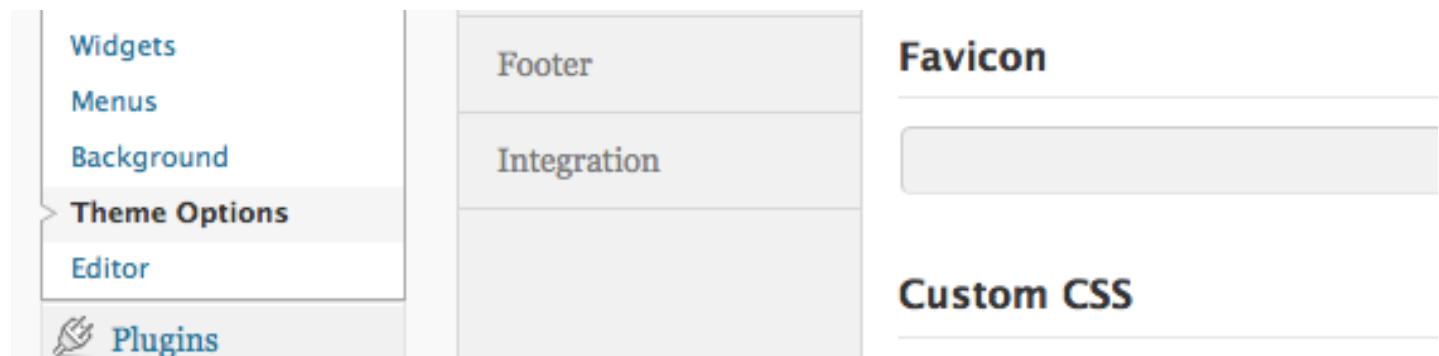


After the theme .zip file has finished uploading, you should be presented with three options. Select the “Activate” option.



Theme Options

In your WordPress admin, click on the “Theme Options” button located under the “Appearance” tab in the left menu. Here you can configure a number of options to tailor the theme to fit your needs.



General

Logo: Upload your own personal logo. If no logo is uploaded, your website’s name will be displayed in plain text.

Favicon: Add your own favicon.

Custom CSS: Add your own custom styles.

Appearance

Color: Select color color scheme and background texture. Set custom colors for buttons and links.

Integration

Analytics: Enter your custom analytics code. (e.g. Google Analytics).

Home Page

Message: Enter a message to be shown at the top of the home page.

Slideshow: Adjust the speed of the home page slideshow. Enable and disable slideshow.

Creating the Main Menu

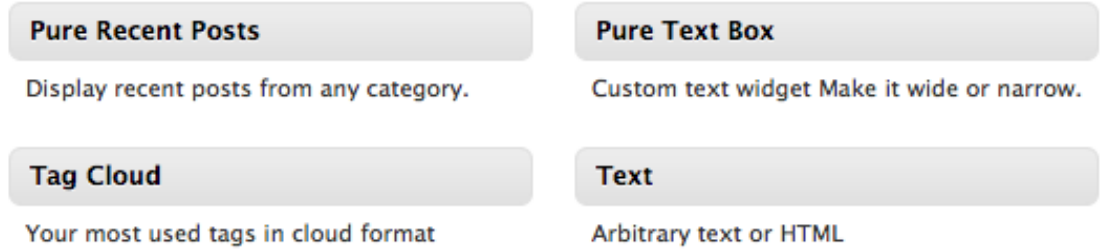
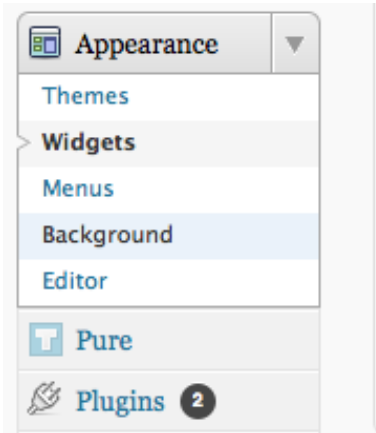
In your WordPress admin, click on “Menus”, which is located under the “Appearance” tab on the left. Start by creating a new menu in the panel on the right. Once the new menu is created you can add pages, categories, and custom links from the panels on the left. You can then re-order and create submenus by dragging the menu items. When you’re finished, click the “Save Menu” button.

The screenshot displays the WordPress 'Menus' admin interface. On the left, the 'Theme Locations' section shows 'Main Navigation Menu' selected as 'Main Nav'. Below it, the 'Custom Links' section has a 'URL' field with 'http://' and a 'Label' field with 'Menu Item'. On the right, the 'Main Nav' menu configuration panel is shown. It includes a 'Menu Name' field with 'Main Nav', a checkbox for 'Automatically add new top-level pages', and a 'Save Menu' button. The menu items are listed as follows:

- Home (CUSTOM)
- About (PAGE)
- Meet the Team (PAGE)
- News (CATEGORY)

Adding Widgets

This theme has several custom widgets and a number of widgetized areas in which you can use them. To add widgets, click on “Widgets” under the “Appearance” tab in your WordPress admin. Click and drag a widget to one of the boxes on the right. Then set your options for that widget.



Custom Widgets

Pure Text Box: Display a title and block of text. Choose from either wide or narrow.

Pure Recent Posts: Display a list of recent posts from a certain category or all categories, with the option to display an excerpt from the most recent post.

Pure Twitter: Display your most recent tweets.

Adding Content to the Slideshow

On the add or edit page for any page or post there is a “Pure Options” panel. To include that page or post in the slideshow, check the box under “Include in Slideshow”.

Pure Options

Include in Slideshow

Check this box to include this in the slideshow.

Slideshow Images

Use the “Featured Image” box found at the bottom of the right column. In the popup window upload an image, and then click “Use as featured image”. For best results, images should be at least **580px x 270px**. Post thumbnails will be generated from this image as well.

Slideshow Text

To make text show up in the slideshow, you must include the more tag in your post or page content. Everything before the more tag will display in the slideshow along with a “Read More” button.

Using Button Shortcodes

You can add beautiful buttons to the content of any page, post, or widget using the following shortcode:

```
[button url="http://themetrust.com/quantum/" target="_blank" label="Learn More"]
```

The button shortcode takes 3 parameters: url, target, and label.