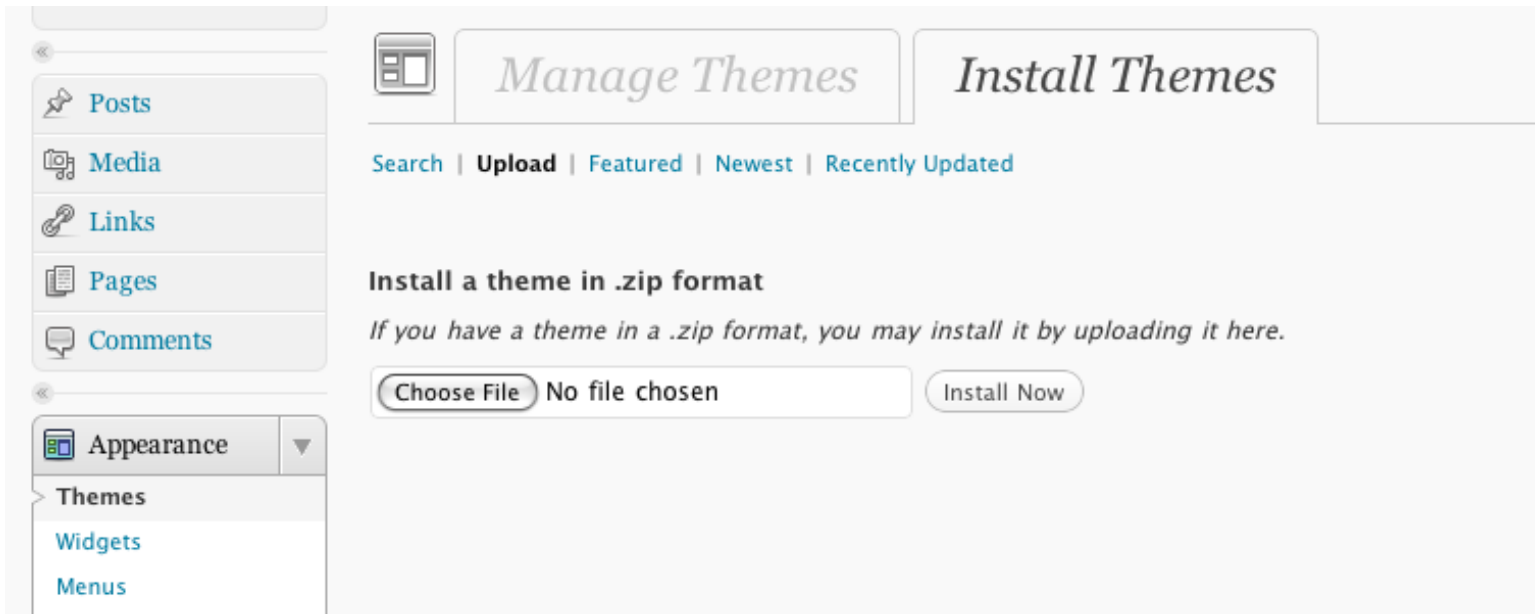


Table of Contents

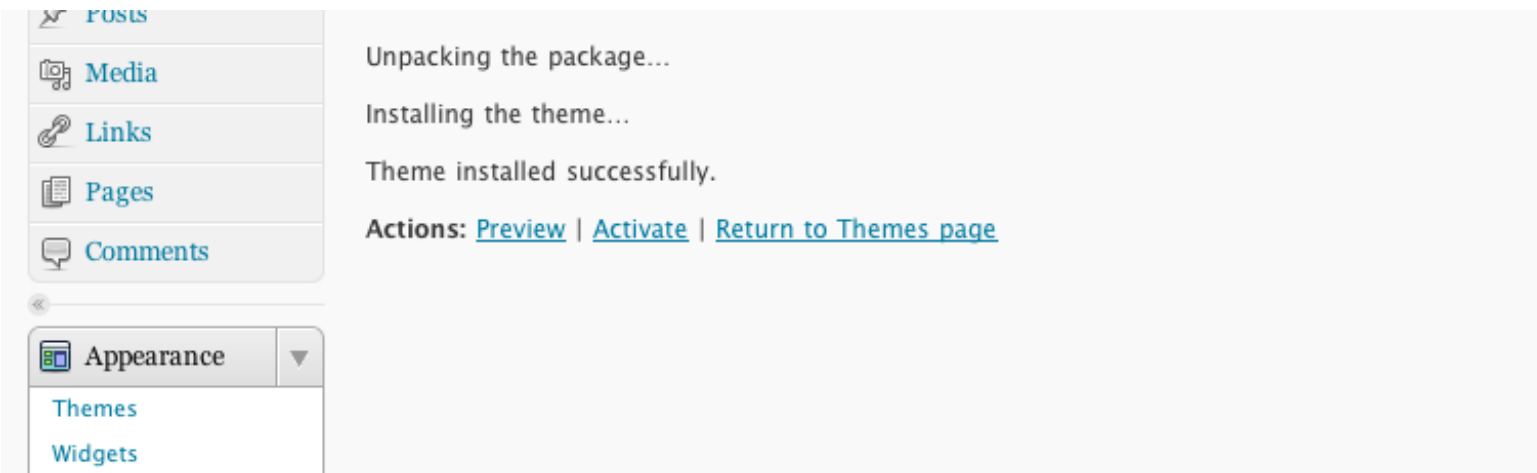
Table of Contents	Page 1
Installing and Activating the Theme	Page 2
Theme Options	Page 3
Creating the Main Menu	Page 4
Setting Up a Blog	Page 4
Adding Widgets	Page 5
Adding Content to the Slideshow	Page 6
Using Button Shortcodes	Page 7

Installing and Activating the Theme

In your WordPress admin under the “Appearance” tab, select “Themes”. Then click on the “Install Themes” tab at the top of the page. Next, select the “Upload” option. Browse to and select your Leverage Theme .zip file and press the “Install Now” button.

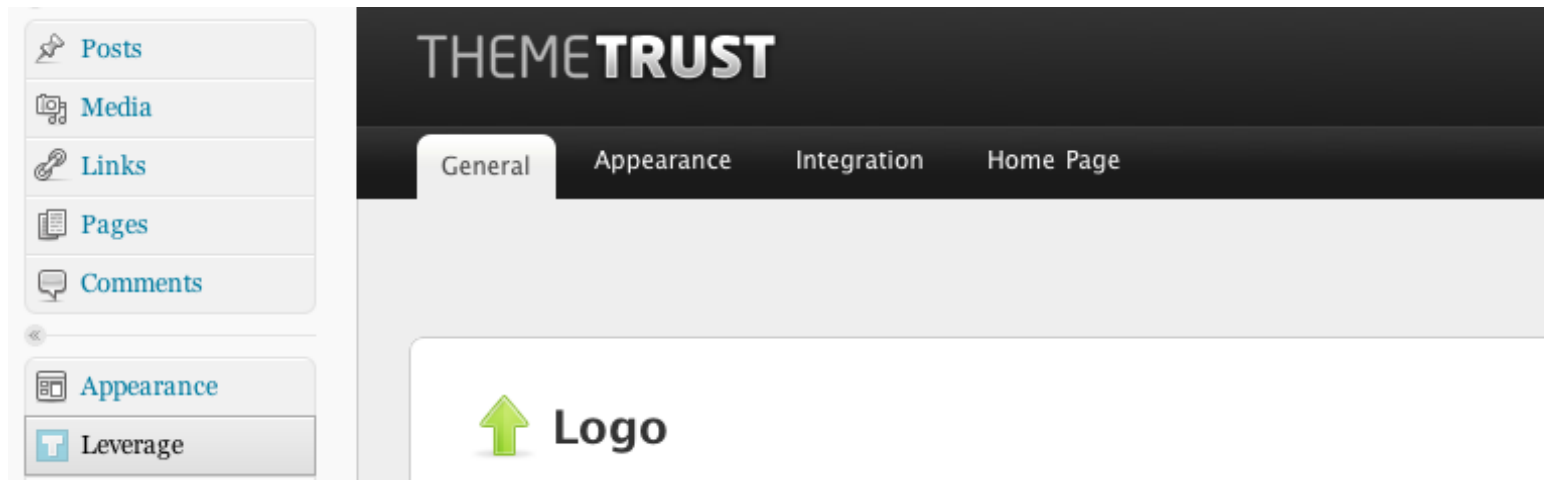


After the theme .zip file has finished uploading, you should be presented with three options. Select the “Activate” option.



Theme Options

In your WordPress admin, click on the “Leverage” tab located in the left menu. Here you can configure a number of options to taylor the theme to fit your needs.



General

Logo: Upload your own personal logo. If no logo is uploaded, your website’s name will be displayed in plain text.

Cusom CSS: Add your own custom styles.

Footer Text: Edit the footer text. Add your own copyright info, links, etc.

Appearance

Color: Select color color scheme and background texture. Set custom colors for buttons and links.

Integration

Feedburner: Enter your feedburner info.

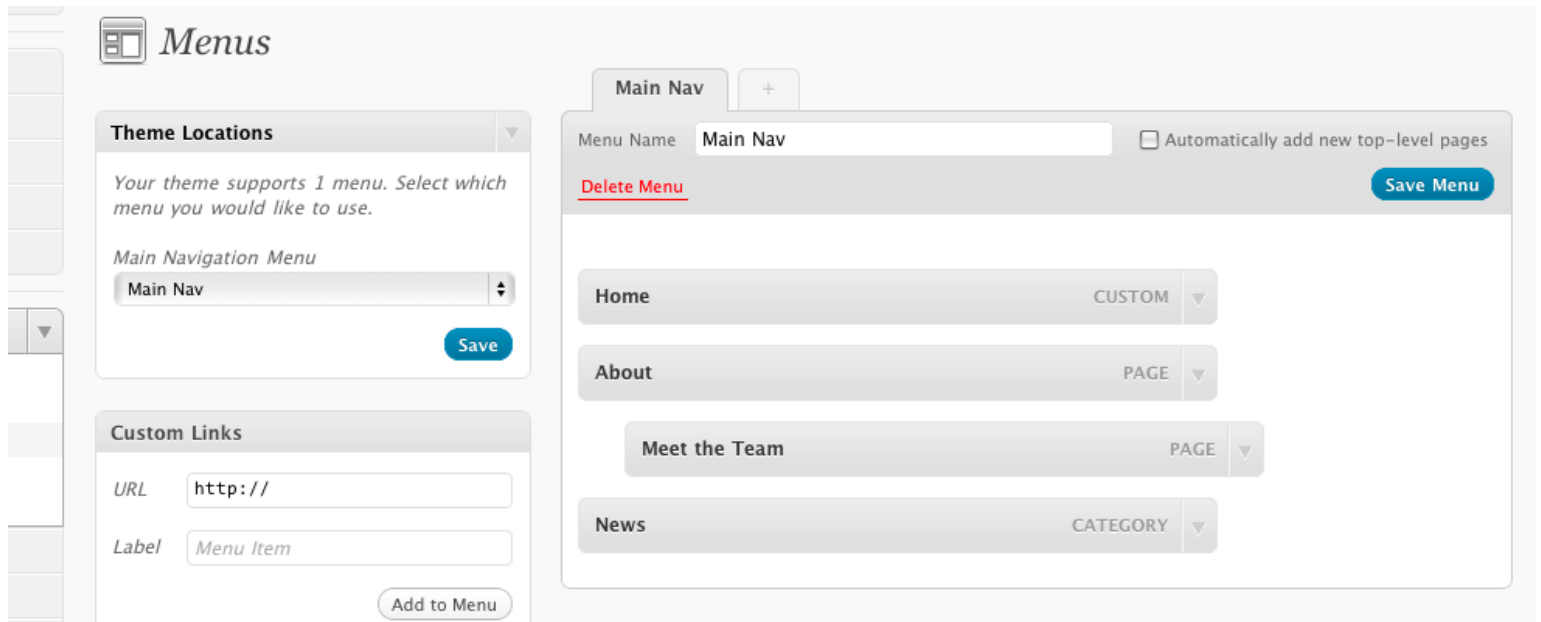
Analytics: Enter your custom analytics code. (e.g. Google Analytics).

Home Page

Slideshow: Adjust the speed of the home page slideshow.

Creating the Main Menu

In your WordPress admin, click on “Menus”, which is located under the “Appearance” tab on the left. Start by creating a new menu in the panel on the right. Once the new menu is created you can add pages, categories, and custom links from the panels on the left. You can then re-order and create submenus by dragging the menu items. When you’re finished, click the “Save Menu” button.



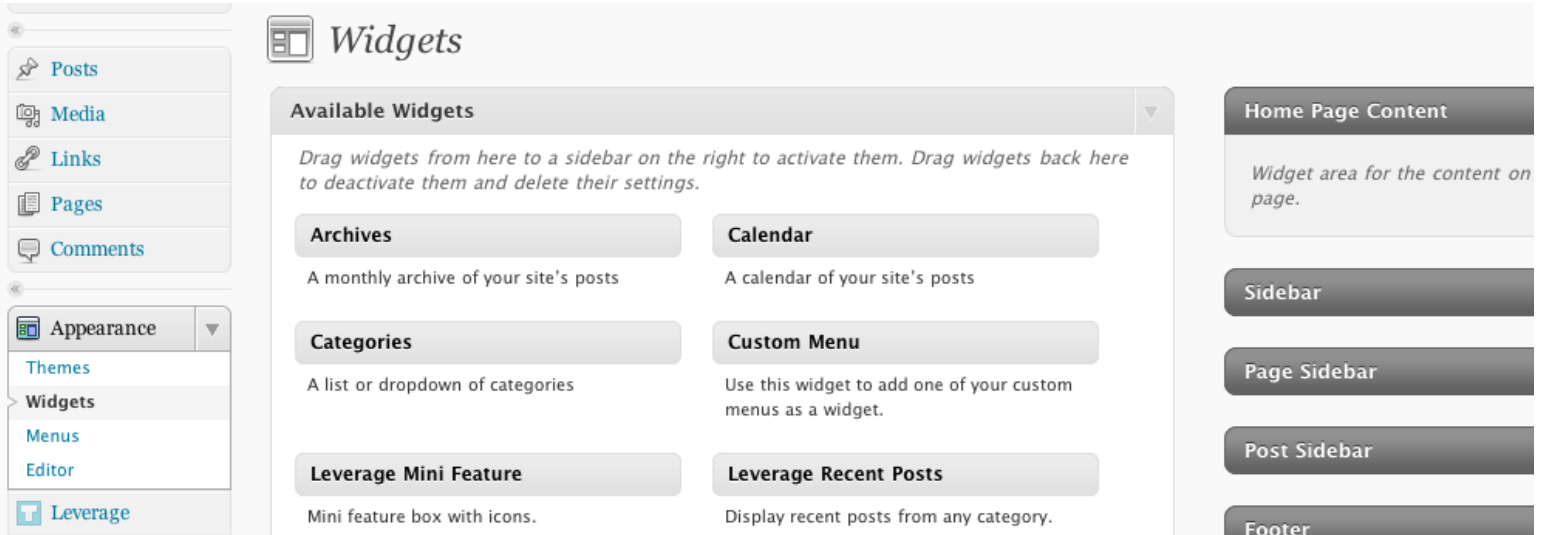
Setting Up a Blog

To set up your blog, select "Categories" under "Posts" in the left menu. Create a category for your "Blog" or whatever you decide to name it. If you plan on having subcategories, create those and assign "Blog" as the parent for each. Now go to your menu editor under Appearance in the left menu, and add the "Blog" category to your menu. Save the menu.

Now when you create posts, just assign them to the appropriate subcategory.

Adding Widgets

This theme has several custom widgets and a number of widgetized areas in which you can use them. To add widgets, click on “Widgets” under the “Appearance” tab in your WordPress admin. Click and drag a widget to one of the boxes on the right. Then set your options for that widget.



Custom Widgets

Leverage Mini Feature: Display a Title, block of text, and an optional link. Also select an icon from the built in icon library.

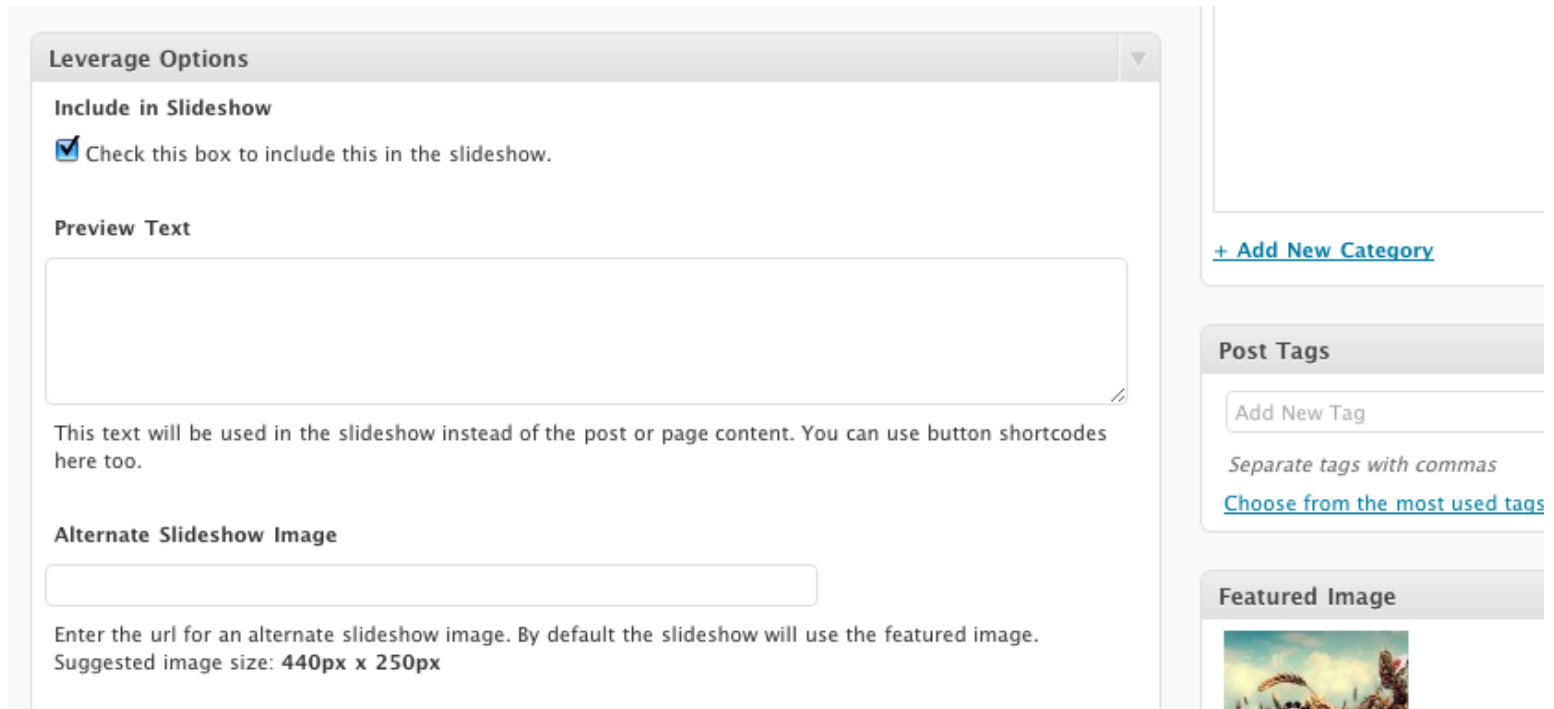
Leverage Text Box: Display a title and block of text. Choose from either wide or narrow.

Leverage Recent Posts: Display a list of recent posts from a certain category or all categories, with the option to display an excerpt from the most recent post.

Leverage Twitter: Display your most recent tweets.

Adding Content to the Slideshow

On the add or edit page for any page or post there is a “Leverage Options” panel. To include that page or post in the slideshow, check the box under “Include in Slideshow”. By default, the slideshow will display the content that comes before the more tag and the featured image for that page or post. However, you can enter alternate text in the “Preview Text” field, and alternate images in the “Alternate Slideshow Image” field.



Leverage Options

Include in Slideshow
 Check this box to include this in the slideshow.

Preview Text

This text will be used in the slideshow instead of the post or page content. You can use button shortcodes here too.

Alternate Slideshow Image


Enter the url for an alternate slideshow image. By default the slideshow will use the featured image. Suggested image size: **440px x 250px**

[+ Add New Category](#)

Post Tags

Separate tags with commas
[Choose from the most used tags](#)

Featured Image



Slideshow Images

Featured images displayed in the slideshow will have a border around them. Alternate Slideshow Images have no border, allowing you to get more creative with the types of images that are in your slideshow.

For best results, images should be at least **440px x 250px**. All other image sizes will automatically be created.

Slideshow Text

To make text show up in the slideshow, you must include the more tag in your post or page content. Everything before the more tag will display in the slideshow along with a “Read More” button.

However, if you want more control over the text, you can use the “Preview Text” field shown above. This will allow you to include more buttons for example.

Using Button Shortcodes

You can add beautiful buttons to the content of any page, post, or widget using the following shortcode:

```
[button url="http://themetrust.com/quantum/" target="_blank" label="Learn More"]
```

The button shortcode takes 3 parameters: url, target, and label.